

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/27/2009		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Compagnie Generale de Location d'Equipements		11/03/2009	Societe Anonyme:
RECEIVING PARTY DATA			
Name:	Societe Generale		
Street Address:	29, boulevard Haussmann		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75009		
Entity Type:	Societe Anonyme:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3433849	CGI	
Registration Number:	3433850	CGL	
Registration Number:	3625933	CGI FINANCE SOCIÉTÉ GÉNÉRALE GROUP	
CORRESPONDENCE DATA			
Fax Number:	(312)474-0448		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	3124746300		
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Correspondent Name:	Marshall, Gerstein & Borun LLP		
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Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	31618/60024		

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REEL: 004133 FRAME: 0333

DOMESTIC REPRESENTATIVE

Name: Marshall, Gerstein & Borun LLP
Address Line 1: 233 S. Wacker Drive
Address Line 2: 6300 Sears Tower
Address Line 4: Chicago, ILLINOIS 60606-6357

NAME OF SUBMITTER:	Jill Anderfuren
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Signature:	/ja/
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Date:	01/19/2010
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT effective as of 27/05/2009, entered into between COMPAGNIE GENERALE DE LOCATION D'EQUIPEMENTS ("COMPAGNIE") and SOCIETE GENERALE ("SOCIETE"), a Société Anonyme, of 29, boulevard Haussmann, Paris, France 75009.

WHEREAS, COMPAGNIE is the owner of all right, title and interest in and to the trademarks listed on the attached Schedule, including the goodwill of the business symbolized thereby, and the corresponding registrations ("the Trademarks"); and

WHEREAS, SOCIETE desires to acquire and COMPAGNIE wishes to assign to SOCIETE any and all rights in and to the Trademarks and the goodwill appurtenant thereto;

NOW, THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, COMPAGNIE hereby assigns to SOCIETE all of its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized thereby, the right to sue for past infringement, the right to prosecute and maintain registrations.

COMPAGNIE GENERALE DE LOCATION D'EQUIPEMENTS

By: Didier LEFEVRE

Name:

CEO

Title:

Dated:

03.11.2009



Accepted SOCIETE GENERALE

By:

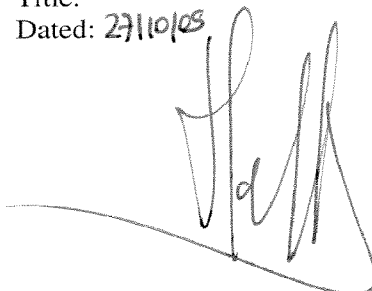
Sébastien Mathieu

Name:

Head of IP / Group Trademark

Title:




Dated: 27/10/09



TRADEMARK

REEL: 004133 FRAME: 0335

Schedule

Trademark	Application No.	Registration No.
	77/032,368	3,433,849
	77/032,376	3,433,850
	77/518,961	3,625,933